Press release

Using the missed link increases conversion in booking hotels and air tickets on 8% just by transfers.

More than thousand of 2200 Intui® partners, using Intui.travel transfer API, found the conversion increased on 8% after installing the Intui.travel transfer API. Using the missed link is a good solution and Intui® API is the excellent instrument for it. Intui's partners have built booking transfers to hotels, villas, apartments into their sales to improve customer care, and satisfy customers with a large choice, low rates, and comfort.

Using dynamic package is a growing trend among OTA, classic tours substitution. Customers are willing to pay for comfort and satisfaction and like to add transfers to their package – air ticket or hotel. Using the missed link can be massively profitable. 110 USD the average check and 8% growth in booking conversion are Intui® partners indicators. 50% of online buyers looking for flight tickets say they need transfers offers too.

The client can choose the price of the transfer, select the comfort level, and get information about the approximate duration of the trip in the system of Intui.travel transfer. Popular services, such as Skyscanner, and others, provide an additional service of comfortable transfer from relevant port to the destination to their customers, according to their arrival or departure time. Intui.travel transfer API allows a partner to get access to transfers sales and support services easily and fast. Benefits of Intui.travel transfer API are dynamic packaging, low cost, and easy integration, cross- and post-sales. API operates with exact data: addresses, GPS-coordinates, returns the relevant data by place and date of arrival, place of residence and departure. API picks up IATA airport code and geo-coordinates of hotels, apartments, villas and responds with relevant transfers.

The API coverage now is 145 countries, 38,000 cities, and 4,500 airports, ports and railway stations. 165 types of vehicles of 4,000 reliable licensed transport companies serve clients 24 hours a day non-stop, providing a wide choice of vehicles from affordable shuttle-bus to LUX car models, complex transfers. For example, if the hotel is on the island, the API will configure and offer the transfer by car plus by boat. 6,000,000 routes give partners great opportunity to satisfy customers.

Intui® API is a unique algorithm, allowing to select the transfer to any air flight, hotel, ticket and generate the dynamic package in 1 step. The integration cost is minimal but it increases the efficiency of online travel sites on maximum. API allows hotels, airlines, airports to offer the demanded, customized product for their users: transfer from the port of arrival to the address or transfer to the location of departure. The unique algorithm allows adding transfers to the air flight and train ticket sales, hotel sales, airport portal's, and to any site about traveling.

Intui.travel transfer API has two solutions - API wide and API light. API wide is mainly used by OTA, meta searches, hotels, air companies, airports. API light is in great demand by smaller operators, hotels, airlines. Landing URL with transfers routes to hotel, villa, resort or any other place, by GPS-coordinates is possible via API Light. Transfers, relevant to the arrival & departure date give a higher conversion. Smart Intui.travel transfer API is initially installed without any charges for access to it, that's why the number of partners constantly grows. API Wide and Light give more opportunities for income. Intui.travel announces the upgrades and extends the functionality of API at least once a month.

API solutions of Intui.travel transfer allow to receive transfers and generate dynamic package on the website of partner fast and cost-effectively just in 1 steps. API of Intui.travel transfer simply solves the problem of building transfers into sales. Offering a relevant transfer to the client in time and in an appropriate way is the choice of the contemporary travel industry.

Intui.travel transfer press center: pr@intui.su

Backgrounder

Comparison API Light and API Wide features:

Feature	API Light	API Wide
Getting transfers to Hotels, Villas, Apartments		✅
Getting transfers by code of Airport, Railway station, the Harbor, the Bus station		✅
Getting transfers in Dynamic package in 1 step		✅
Getting transfers for Metasearch		✅
18 currencies for payment	✅	✅
Content in two languages	✅	✅
Getting transfers only by Shuttle-basses		✅
Getting only Personal transfers		✅
Payment on Intui.travel payment gateway	✅	✅
Payment on your payment gateway		✅
Getting landing url by code of airport	✅	✅
Getting landing url by GPS coordinates	✅	✅
Getting information about available vehicles on the route		✅
Book transfers		✅
Amend orders		✅
Cancel orders		✅
Possibility of an extra margin		✅

For more information about Dynamic package read https://partner.intui.travel/en/news_en/dynamic_package/

The Advantages of Intui.travel Transfer:
- Clear and easy search by the name of the hotel, villa's address, and other destinations.
- Booking in advance to organize a well-arranged trip.
- No need in roaming at the place of arrival.
- Suppliers are the reliable local companies.
- Time of boarding is calculated automatically taking into account the traffic on a road.
- Cars can be selected by the size, by the number of passengers, luggage, and by other features.
- "Handy" instructions are clear and easy to understand for both the driver and the client.

Payments are made via Visa, MasterCard, Diners Club and American Express, Paypal. The payments security is guaranteed by Paypal and WorldPay, the biggest Online Payments Procession Center in the United Kingdom.

Intui.travel transfer is a property of EasyUptur LLP. (United Kingdom).

Intui® is a registered trademark.

Intui Travel Transfer - Smart way to improve the trip!

Affiliate programme: https://partner.intui.travel/en

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